



We have three service package options for your consideration, defined and listed in detail below.

Professional Marketing & Writing Services (\$250/week)



- * Content on Facebook, LinkedIn, and Instagram every other day
- * Original content on Twitter with engagement 5 times per day
- * 500 new and engaged followers on your social media (< 90 days)
 - * SEO blog post written for specific to your industry

Advanced Professional Marketing & Writing Services (\$400/week)



- * Original content on Facebook, LinkedIn, and Instagram daily
 - * Daily content with engagement on Twitter 10 times
 - * 1-2 blog posts per week
- * 750 new and engaged followers on your social media (< 90 days)
 - * Consistent website optimization

RSViP Marketing & Writing Services (\$750/week)



- * The services offered in the Advanced Professional Plan Plus
 - *eBook services
 - * Public relations services
 - * One-on-one strategy sessions (1 hr/week)
- * Marketing services by the Dr. Rissy's team (up to 20 hrs/week)

Need more information about any of the three options? Continue on to the next page!

Professional Marketing & Writing Services

This package focuses primarily on two fronts of engagement—the first being social media, the second being your website. My team and I will create original content for both fronts. It will generate a higher number of active and responsive followers on one hand, while creating a funnel that draws those same people towards your website on the other. We are also happy to customize this option for you. For example, if your client-base lives on Facebook rather than Instagram, we will double down on that and run the ads on that platform for you.

Advanced Professional Marketing & Writing Services

This package expands upon the services offered in the previous option. The rate of content production is significantly more aggressive on your social media platforms, as well as your website. All content creation is effectively doubled within this service - a fantastic benefit if you already have an engaged base of followers who want more detailed insights from you as a public figure.

In addition, we will be optimizing and updating your website on more fundamental levels, allowing you to take greater advantage of your brand, to establish an even greater connection between you and your followers, and much more! The value you get from this package can range anywhere between 25-40% savings, compared to marketing and writing done on an as-needed basis. It's certainly a fine option for those who need brand reinforcement fast.



Dr. Rissy's Writing & Marketing

This premier service is designed with the intent to create a proper lead magnet. We spare no expense in making your brand as visible and engaging to your target audience as possible, going beyond social media and website management to create a far more holistic marketing campaign. If you're dead serious about growing your business, then RSViP is the option for you.

The RSViP package is truly a ViP service, as you'll receive everything in the Advanced Professional services, while also enjoying priority status in our day-to-day operations. You'll be in close contact with both myself and my team as we create a much wider variety of content, plus outreach opportunities for other forms of media.

Depending on your needs, the time we take to provide you the services listed in the first two packages range anywhere between 5-12 hours per week. RSViP increases our dedication to your growth as a company well beyond those boundaries. Combine that with the savings mentioned in the Advanced option, what you're receiving is an immediate return on investment that you can see at work every step of the way!

Dr. Rissy's Writing & Marketing takes pride in its unique stance regarding personalized and collaborative working relationships between ourselves and our clients. It is my personal belief that such a relationship begins here with this exchange of information. That said, if you have any more questions or concerns about our marketing and writing services, don't hesitate to contact me! My team and I will certainly be able to address anything that needs to be taken care of, at every point between where you are now and where you want to be.

All my best,