

VIA MAR Entertainment

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Via Mar Entertainment is a unit of MB Corporation, a company that produces films which have been changing the way filmmaking industry works since 1982. Var Mar Entertainment and its highly professional team excel in all aspects of production.

About us:

-About the Company

Founded by producer and actor Manchu Vishnu, Via Mar Entertainment is a full-service commercial and film production company located in Los Angeles, CA. The company makes outstanding feature films and web series in various languages. Via Mar Entertainment is run by a team of experienced commercial producers and creatives whose combined skills contribute to the high quality our company provides in terms of production services. Our team is what gives us a market edge and what makes our production innovative and unique.

Via Mar's parent company, Mohan Babu Corporation, has over 35 years of experience in filmmaking in India. The films produced by this company include Dynamite, Singam 123, Current Theega, Anukshanam, Rowdy, Pandavulu Pandavulu Tummeda, Doosukeltha, Denikaina Ready, Vastadu Naa Raju, and others. The reputed production house has also produced a range of television shows such as O Inti Katha, Intilo Ramiah Veedilo Krish, HAPPY DAYS, Lakshmi talk show, Aam Aha Kma Kahaa, and Tirumala Mahathyam. Via Mar Entertainment is now ready to follow in the steps of its parent company, exploring the arena of world cinema with equal success, by launching web series and feature films in English, Telugu, Tamil, and Hindi languages.

Via Mar Entertainment has a clear vision: we wish to present meaningful stories that will inspire and motivate audiences. We don't compromise the quality of our work; we always strive for the best. We develop modern, impactful projects. We use cutting edge concepts and approval processes, and we are committed to quality through all the phases of video production and post-production.

Team:

#1 Vishnu Manchu

Vishnu Manchu is an actor, director, producer, and education professional. He was born on November 23rd of 1981 in Chennai, India. He won the Filmfare award for Best Male Debut in 2003 for a role of a responsible lover boy in action film Vishnu. He is no stranger to television direction. Some of his credits include Zee Telugu's series Happy Days, Lakshmi Talk Show, and Premathoo Mee Lakshmi.

Vishnu owns a production house called 24 Frames Factory. Under this umbrella, he has produced films such as Vastadu Naa Raju, Dhenikaina Ready, Doosukeltha, Pandavulu Pandavulu Tummeda, Rowdy, Anukshanam, Current Theega, Singham 123, Dynamite, and Mama Manchu Alludu Kanchu. He also founded a post-production company called Think Smart, which specializes in motion graphics, animation, video production, and similar.

Vishnu Manchu founded SpringBoard International Preschools in 2014. His organization provides children in the country with access to quality education. Vishnu started a social program called Army Green for promoting environmental awareness. He is the founder of the International American School New York Academy and Springboard Academy. Although these projects are new, the schools have already proven their competency in delivering quality education services.

Production company Via Mar Entertainment was founded by Vishnu Manchu and a team of acclaimed professionals with a goal of developing story-driven movies and web series.

#2 Amal ElWardi

Amal ElWardi is currently Head of Development at a newly founded production company Via Mar Entertainment, acquiring, developing, and funding projects for Sony, Amazon, and Netflix. Over the past decade, Amal has secured and packaged films for production and foreign distribution (with companies such as Zeal Media Co., IM Global, and The Solution Entertainment Group), including A Single Man, Dead Man Down, The Butler, and Before Midnight. Most recently she worked on Netflix/Dee Rees drama Mudbound, Roger Michell's Truth in Advertising (starring Ryan Reynolds), Scorsese production Bleed for This (starring Miles Teller), and Lynn Shelton's Laggies (starring Keira Knightley). She has worked extensively with motion picture producers in finding specific talent for projects, and she attended all major theatrical markets and festivals worldwide, coordinated sales and operations, assisted in bank funding and loan closings, and has overseen development and acquisitions activity. ElWardi started her career at First Look International and FilmBank Capital.

Prior to her pursuits in the film business, ElWardi was a classical dancer who performed with several companies, including Alvin Ailey, Paul Taylor, Jose Limon, a