



HOW DR. RISSY'S ACQUIRED ADVERTISING CONVERSIONS FOR A CBD WELLNESS COMPANY



Creating Optimized Facebook & Instagram Pages Resulted in *Extremely Successful Sales*

Our non-disclosed client went from being completely **blocked** on Facebook and Instagram, to having more than two highly successful advertisements with our services! We created *landing pages* that customers were led to through the ads, provided *monitoring* for said ads, and *optimized* each depending on current product and web traffic trends. All done **within** the **advertising restrictions** on Facebook and Instagram!



28 purchases in 2 days with 1 ad!



55 purchases in 4 days from ads!



8.7k reach in 5 days!

We focused on what made this brand unique. Ads were based on these keywords to remain compliant with the strict FB CBD guidelines:

- best premium brands
- vettted / tested products
- alternative of traditional skin care
- self care products



**Dr. Rissy's can do this with your business too!
Contact us today for a plan that fits your goals.**

